

The main goal of Arslan Alüminyum

When Mehmet Arslan, the founder of Arslan Alüminyum, set the goal exactly 10 years ago by saying "We will be one of the top 100 industrial companies in Turkey by the 100th anniversary of the Republic" many of us

hadn't even heard of the word 'pandemic'. Nobody expected a major war would erupt right next to us, or that the value of the US Dollar would drop by 20% overnight with just one decision.

All of these things did happen. However, one more thing is yet to happen.

In the past 10 years, despite all these developments, Arslan Alüminyum will achieve its goal and become one of the top 100 industrial companies in Turkey.

Every time I listen to the story of Arslan Alüminyum, I get excited and I have to admit, I take a look at my own goals. The family is always walking around with new projects in their bag and new goals in mind. More importantly, when you talk with the Arslan family, you become a part of their goals, and you believe that they can achieve it all. You can see the beautiful energy in the eyes of each member of the Arslan family. This time I heard the story of Arslan Alüminyum from another member of the family, Pelin Arslan. Pelin Arslan's grasp of in the industry at a young age is really impressive.

The family lives a very modest and unpretentious life, and they are extremely passionate about each other. There is not a single person outside the family in the-

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family in the management of the company. Despite this, they have managed to corporatize. Each family member has received a very good education, and they serve the company as professionals in their areas of expertise. Arslan Alüminyum became a conglomerate in the past year. The company started operations in 1970 with a workspace of 250 sqm, and today they manufacture in a workspace of 300 thousand sqm, exporting to over 40 countries. The growth strategy that will determine the company's next decade is also ready.

Founding Years

The company was founded in 1970 under the name Arslan Eloksal, and then changed its name to Arslan Alüminyum in 1986, and it was forced to move out of the 250 sqm workspace in Alibeyköy with the decision of then mayor, Bedrettin Dalan, at the time.

As Mehmet Arslan thought about where to find incentives for his line of work, and which city would suit best to grow his business, he noticed Bilecik in the list of incentives and moved his factory to a 40 thousand sqm area he purchased in Bilecik. Since then, Arslan Alüminyum holds a vital place in Bilecik. People-

say you have two hometowns, one is where you were born and the other is where you grow. Mehmet Arslan is always mindful of this saying. He never backs down from investing in Bilecik, the city that welcomed him with open arms. On the other hand, he never forgot about Kastamonu, where he was born, and his fellow people of Kastamonu.

Board of Directors

Even if Mehmet Arslan, as the founder, is not as active as he used to be, he is still at the helm. In particular, he is concerned with the investments.

The CEO of the company and the final decision maker is Kadir Cenk Arslan, who studied Business Administration in the US and began working at the company in 1995. Although it appears that Kadir Cenk Arslan took over the company in 1995, he had been involved in the business since he was 13.

Pinar Arslan received her education in Industrial Engineering and she is the head of the Production Department since 2009. She is an industrialist in every sense of the word.

Pelin Arslan is the youngest in the family. She is an Economics graduate and is responsible for sales, finances and export departments within the company. Pelin Arslan has been active in the company since 2005 and acts as the public face of the company.

Achievements



The biggest achievement of the company is being a well-known company in the market with the toughest competition and the highest expectations of quality.

The company carries out production operations across 3 factories with 750 employees and exports to the most developed markets of the world, in particular the US, Canada, Germany, Greece, Italy, Austria and Spain. Maintaining a balanced domestic market and exports, the company thus always stands ready for any local or global crises.

Investments

The billet capacity of Arslan Alüminyum (on the raw material side) is 240 thousand tons-

annually. They also have an annual capacity of 30 thousand tons on the side of aluminum profiles.

With the new press that they ordered, they will increase their capacity on the side of profiles by almost 100% and their annual profile capacity will reach 54 thousand tons.

Sustainability

The company believes in sustainability and established a recycling facility in 2006. With the integrated facility they have established, they buy scrap and turn it into finished products, and put them on the market. Arslan Alüminyum also provides for-

40% of the electrical energy it needs with the solar energy panels installed on the top of each of its factories.

Social Responsibility

Bilecik, with its population of 60 thousand people, is very special for the company. The company supports all kinds of investments that will reach the people of Bilecik. The bus stops, Şelale and 6 K, they built in Bilecik are indicators of how much they care about the people of Bilecik. The most important thing for the company is the satisfaction and happiness of its employees. Arslan Alüminyum provides lodging for its employees and provides care for their children as well as helping their children develop a hopeful view of the future through social activities.

In the 100th anniversary of the republic, the vision of Arslan Alüminyum is very valuable as a company that looks after the republic, the country, the country's industry, employees and their families. The youngest member of the board of the company, Pelin Arslan, has some very exciting plans for the upcoming decades. The fact that they are acutely aware of the importance of staying together as a family and sticking to their roots as they achieve all of this is substantial. We can't thank the Arslan family and Arslan Alüminyum enough. We stand on the shoulders of such remarkable people in our country, and I consider it my duty to deliver all these beautiful examples to you.

Quote of the week: YThe real voyage of discovery consists not in seeking new landscapes but in having new eyes. / Marcel Proust.